



JON M. HUNTSMAN, JR.
GOVERNOR

STATE OF UTAH
OFFICE OF THE GOVERNOR
SALT LAKE CITY, UTAH
84114-2220

GARY R. HERBERT
LIEUTENANT GOVERNOR

For Immediate Release
April 6, 2006
Contact: Joseph Demma
801.673.2596

Lieutenant Governor Launches “Be Ready Utah” Campaign

Announcement Coincides with Annual Meeting of Utah League of Cities and Towns

ST. GEORGE, UT - Lt. Governor Gary R. Herbert on Thursday, April 6, will launch a year-long community emergency preparedness campaign, entitled “*Be Ready Utah*” during his welcoming remarks at the Utah League of Cities and Towns. “*Be Ready Utah*” is a part of Governor Jon M. Huntsman, Jr.’s “*Comprehensive Preparedness Initiative*.”

“I can think of no better forum to announce this important program,” Lt. Gov. Herbert said. “Having the mayors and councilmembers of every city and town in the state of Utah in attendance is critical as they each prepare their respective communities for potential disasters.”

“*Be Ready Utah*” is an emergency preparedness campaign for individuals, families, neighborhoods and communities. The campaign will feature “12 steps to Emergency Preparedness,” a monthly look at various ways Utahns can become more involved in helping their community prepare in the event of a natural or man-made disaster. “*Be Ready Utah*” will also be the focus of the Department of Public Safety’s quarterly, regional training meetings.

“State agencies are working diligently to prepare for disasters and so should our communities,” said Robert Flowers, Commissioner of Public Safety. “The better prepared our citizens, businesses and schools are before a disaster, the better chance we all have of recovering.”

“The most reliable plan for success is for each of us to take personal responsibility and be prepared,” Herbert added. “Governor Huntsman and I encourage the citizens of Utah to be informed, have a plan, assemble an emergency kit, and volunteer.”

The “*Be Ready Utah*” campaign is a partnership between the Governor’s Office, the Utah Department of Public Safety, the Utah Emergency Management Association, the Utah Commission on Volunteers, and the Utah State Office of Education. To learn more, visit <http://www.bereadyutah.org>

###